

# Information om vår användning av Cookies.

På vår webbplats använder vi följande cookies för nedanstående syften.

2024-05-28

Namn	Information om cookie	Lagringstid	Typ
<b>Nödvändiga</b>			
<b>Cookiebot</b>			
CookieConsent	Indikerar medgivande för cookies.	1 år	HTTP
1.gif	Used to count the number of sessions to the website, necessary for optimizing CMP product delivery.	Session	Pixel
<b>boardeaser.com</b>			
elementor	Used in context with the website's WordPress theme. The cookie allows the website owner to implement or change the website's content in real-time.	Persistent	HTML
wpEmojiSettingsSupports	This cookie is part of a bundle of cookies which serve the purpose of content delivery and presentation. The cookies keep the correct state of font, blog/picture sliders, color themes and other website settings.	Session	HTML
<b>Inställningar</b>			
<b>HubSpot</b>			
messagesUtk	Stores a unique ID string for each chat-box session. This allows the website-support to see previous issues and reconnect with the previous supporter.	180 dagar	HTTP
<b>Zendesk</b>			
ZD-store	Registers whether the self-service-assistant Zendesk Answer Bot has been displayed to the website user.	Persistent	HTML
<b>Statistik</b>			
<b>Google</b>			
test_cookie		1 dag	HTTP
td	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	Pixel
<b>HubSpot</b>			
__hssc	Identifies if the cookie data needs to be updated in the visitor's browser.	1 dag	HTTP
__hsrc	Used to recognise the visitor's browser upon reentry on the website.	Session	HTTP
__hstc	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 dagar	HTTP
hubspotutk	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 dagar	HTTP
__cf_bm [x3]	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 dag	HTTP
_cfuid [x2]	delivery of website content and serving DNS connection for website operators.	Session	HTTP

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<b>Statistik</b>			
<b>LinkedIn</b>			
lidc	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	1 dag	HTTP
<b>New Relic</b>			
JSESSIONID	Preserves users states across page requests.	Session	HTTP
<b>Zendesk</b>			
__cfuid	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	HTTP
ZD-buid	Unique id that identifies the user on recurring visits.	Persistent	HTML
ZD-suid	Unique id that identifies the user's session.	Persistent	HTML
<b>Marknadsföring</b>			
<b>Meta Platforms, Inc.3</b>			
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 månader	HTTP
lastExternalReferrer	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML
lastExternalReferrerTime	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML
<b>Google</b>			
_ga	Google analytics, _ga används för att förstå hur besökaren navigerar runt på webbplatsen	2 år	HTTP
__ga_#	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 år	HTTP
_gat	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	1 dag	HTTP
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 månader	HTTP
_gid	Google analytics, _gid används för att förstå hur besökaren navigerar runt på webbplatsen	1 dag	HTTP
pagead/landing	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel
ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel

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collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel
<b>Hubspot</b>			
__ptq.gif	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel
HUBLYTICS_EVENTS_53	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Persistent	HTML
<b>LinkedIn</b>			
AnalyticsSyncHistory	Used in connection with data-synchronization with third-party analysis service.	30 dagar	HTTP
bcookie	Used in order to detect spam and improve the website's security.	1 år	HTTP
li_gc	Indikerar medgivande för cookies.	180 dagar	HTTP
li_sugr	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	3 månader	HTTP
UserMatchHistory	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	30 dagar	HTTP
bscookie	This cookie is used to identify the visitor through an application. This allows the visitor to login to a website through their LinkedIn application for example.	1 år	HTTP