

INFORMATION ABOUT OUR COOKIES

On our Website we use the following cookies for the following purposes:

Name	Category	Purpose and data being stored	Type and duration
__cf_bm	Nödvändig	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
__cfuid	Necessary	description: This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session
__zlcstore	Necessary	This cookie is necessary for the chat-box function on the website to function.	Until further
ARRAffinity	Necessary	Used to distribute traffic to the website on several servers in order to optimize response times.	Session
AWSALBCORS	Necessary	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	7 days
elementor	Necessary	Used in context with the website's WordPress theme. The cookie allows the website owner to implement or change the new website's content in real-time.	Until further
embed/v3/counters.gif	Necessary	Used to implement forms on the website.	Session
li_gc	Necessary	Stores the user's cookie consent state for the current domain	2 years
TiPMix	Necessary	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in	Session

		order to optimize user experience.	
x-ms-routing-name	Necessary	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	Session
ZD-suid	Necessary	Unique id that identifies the user's session	Until further
lang	Function	Remembers the user's selected language version of a website	Session
messages Utk	Function	Stores a unique ID string for each chat-box session . This allows the website-support to see previous issues and reconnect with the previews supporter.	179 days
_uppstyrtd_session	Function	Keeps track of the user's current session.	Session
ZD-store	Function	Registers whether the self-service-assistant Zen desk Answer B it has been displayed to the website user.	Until further
__hssc	Statistics	Identifies if the cookie data needs to be updated in the visitor's browser	1 day
__hsrc	Statistics	Used to recognise the visitor's browser upon reentry on the website.	Session
__hstc	Statistics	Sets a unique ID for the session . This allows the website to obtain data on visitor behavior for statistical purposes.	179 days
_ga	Statistics	Registers unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
ga#	Statistics	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
_gat	Statistics	Used by Google Analytics to throttle request rate	1 day
_gid	Statistics	Registers unique ID that is used to generate statistical data on how the visitor uses the website.	1 day

AnalyticsSyncHistory	Statistics	Used in connection with data-synchronization with third-party analysis service.	29 days
hubspotutk	Statistics	Sets a unique ID for the session . This allows the website to obtain data on visitor behavior for statistical purposes.	179 days
ZD-buid	Statistics	Unique id that identifies the user on recurring visits.	Until further
https://#.#/	Statistics	Registers statistical data on users' behavior on the website. Used for internal analytics by the website operator.	Session
__hmpl	Marketing	Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign - platform used by website owners for promoting events or products.	Until further
__ptq.gif	Marketing	Sends data to the marketing platform Hubspot about the visitor's device and behavior r. Tracks the visitor across devices and marketing channels.	Session
__zlcmid	Marketing	Preserves users' states across page requests.	1 year
zte#	Marketing	Saves a Zopim Live Chat ID that recognises a device between visits during a chat session.	Session
_fbp	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
_gcl_au	Marketing	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months
_mtruid	Marketing	Used by the website to gather information on the e u series behavior, preferences and personal data – This information is sent to a third-party marketing and analysis service, for optimization of the website's advertisement, analysis and general traffic.	1 year

ads/ga-audiences	Marketing	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across websites.	Session
bcookie	Marketing	Used by the social networking service, LinkedIn , for tracking the use of embedded services.	2 years
bscookie	Marketing	Used by the social networking service, LinkedIn , for tracking the use of embedded services.	2 years
fr	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
HUBLYTIC S_EVENTS_53	Marketing	Collects data on visitor behavior from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement	Until further
lang	Marketing	Set by LinkedIn when a web page contains an embedded "Follow us" panel	Session
lidc	Marketing	Used by the social networking service, LinkedIn , for tracking the use of embedded services.	1 day
mtr_p	Marketing	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad on the network. The ID is used to allow targeted ads.	Until further
mtr_v	Marketing	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	Session
tr	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
UserMatchHistory	Marketing	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential	29 days

		for the security of the website and visitor.	
fpv_92289 7	Marketing	Used by the load balancer to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	1 day